

Connecting Coloradans to Health Coverage

All About Our Assistance Network



At Connect for Health Colorado®, our mission is to increase access, affordability and choice for individuals, families and small businesses purchasing health insurance in Colorado.

Colorado's official health insurance marketplace



What Connect for Health Colorado provides to Coloradans:

The **only place** where residents can apply for financial help to help cover the cost of private health insurance.

Tools that allow customers to **easily compare plans and prices** from multiple insurance companies and search for preferred health care providers and medications.

Qualified health plans which include **essential benefits and protections** in accordance with the Affordable Care Act.

A **statewide customer support network** including Customer Service Center Representatives, licensed Brokers, and the Assistance Network, which is comprised of community-based Assisters, all who offer help for Coloradans to find the best insurance plan for their health needs and budget.

ConnectforHealthCO.com



What is the Assistance Network?

A statewide network of Certified Enrollment Assistors who provide education around health insurance literacy, offer assistance with the financial help application and support their local communities with the enrollment process for both Connect for Health Colorado's Marketplace and Health First Colorado (Colorado's Medicaid program).



Why should my organization join the Assistance Network?

- ✓ To become knowledgeable, Certified Enrollment Assistors that can offer health coverage enrollment support to existing clientele
- ✓ To potentially attract new clientele with the additional enrollment services offered
- ✓ To help reach systemically marginalized communities that may be underinsured or experiencing a lack of coverage
- ✓ To improve health outcomes in your community

We have two paths to become an Assistance Network Partner:

01

Become a Funded Assistance Site (AS)

The Assistance Site Program was established to provide funding to organizations throughout Colorado to provide education, outreach and application assistance to customers seeking health coverage through Connect for Health Colorado. Selected organizations are awarded a two-year contract with an annual work plan and budget approval. Sites are required to meet goals and complete timely reporting.

New Assistance Sites may apply once every two years during our application period, beginning in March, for two-year contracts to start at the beginning of the applicable Fiscal Year (July 1).

02

Become a Certified Application Counselor (CAC) designated Organization

The Certified Application Counselor Program engages organizations to support our efforts to provide Coloradans additional access to health literacy education and affordable health coverage. It is an opportunity for health care providers and organizations who already perform application assistance for health coverage programs to become Designated Organizations (CAC locations) with Connect for Health Colorado. These sites offer application assistance and help individuals and families enroll in health insurance.

New locations may apply any time throughout the year.

Become an Assistance Network Partner today!

Email us at AssistanceNetwork@c4hco.com to schedule an introductory meeting.